

AGENDA - October 18, 2014

10:00	Registration
10:30	Welcome and Vision: Greece and the Creative Economy <ul style="list-style-type: none"> • Epaminondas Farmakis, President and CEO elpis
10:40	Keynote: The Orange Economy: An Infinite Opportunity <ul style="list-style-type: none"> • Felipe Buitrago, consultant of the Division of Cultural Affairs, Solidarity and Creativity at the Inter-American Development Bank (IDB), Washington DC, USA
11:00	Interview: Creative Economy Development Policies <ul style="list-style-type: none"> • Lord Chris Smith By: Vilma Papasavva –Journalist
11:30	Keynote: Creative Education <ul style="list-style-type: none"> • Prof. Stuart McDonald, Industrial Associate / Associate Researcher at Robert Gordon University Director at Creative Frontline, UK
11.45	Discussion Panel: Changing the Development Paradigm <ul style="list-style-type: none"> • Kathleen Soriano, Independent Curator and Broadcaster, UK • Prof. Stuart McDonald, Industrial Associate / Associate Researcher at Robert Gordon University Director at Creative Frontline, UK • Lord Chris Smith • Felipe Buitrago, Consultant at Inter-American Development Bank, Washington DC, USA Moderator: George Zifkos , Doctoral Researcher in Cultural Economy, University of Leeds, UK
12:30	Lunch Break
13:30	Interview: Creative Entrepreneurship <ul style="list-style-type: none"> • Andrew Senior, UNESCO expert By: Christina Poutetsi , Journalist
14:00	Keynote: The role of arts in conflict situations and in social change - Perspectives from the Arab World <ul style="list-style-type: none"> • Lyne Sneige , Director Cultural Affairs & Programs- Middle East Institute- Washington DC, USA
14:15	Keynote: Edge Culture: The Creative Economy on the Periphery of Europe Fiona Kearney , Director Glucksman Gallery, University College Cork, IRELAND
14:30	Panel: Connecting & Inspiring Youth <ul style="list-style-type: none"> • George Anastasiadis –Managing Partner, MILK Branding Professionals, GREECE • Andrew Senior, UNESCO expert • Lyne Sneige , Director Cultural Affairs & Programs- Middle East Institute- Washington DC, USA • George Zifkos, Doctoral Researcher in Cultural Economy, University of Leeds, UK • Moderator: Prof. Stuart McDonald, Industrial Associate / Associate Researcher at Robert Gordon University Director at Creative Frontline, UK & Elena Mavromichali – Art Historian, GREECE
15:15	Keynote : Legal Technology in the Creative Environment Professor Norman Palmer QC CBE FSA, UK
15:30	<ul style="list-style-type: none"> • Coffee Break
16:00	Keynote: Arts and Technology – The Artist / Engineer Model <ul style="list-style-type: none"> • Dr. Esthir Lemi, composer, visual artist, musicologist- researcher in haptics, GREECE
16.15	Presentation & Discussion: Online Strategy Games <ul style="list-style-type: none"> • Vassilis Karouk, Artist, Greece & Felipe Buitrago, Consultant at Inter-American Development Bank, Washington DC, USA

16:30	<p>Creativity Roundtable (show and tell)</p> <ul style="list-style-type: none"> • Iliana Fokianaki – Curator – Owner of the Non-Profit Gallery State of Concept, GREECE • Dimitra Kolotoura – Co-Founder and owner Zeus & Dione, GREECE • Stefania Strouza, Artist , GREECE • Apostolos Kalfopoulos - Architect, Curator, Art Critic, lecturer, School of Architecture, Aristotle University of Thessaloniki, Director of DYNAMO - Keynote“Creativity for Thessaloniki”, GREECE • Constantinos Hoursoglou , MA(RCA) industrial designer, co-founder of shibui.ch, SWITZERLAND • Jenny Marketou – Artist, USA • Kostas Makrygiannakis – Co-Founder / artistic director of Music Village International Arts Community, GREECE • Moderator: Andrew Senior Director, UNESCO expert & Alexandros Stanas General Director of FOUGARO, Arts policy & management, GREECE
18:00	<p>Closing Comments & Open Discussion</p> <ul style="list-style-type: none"> • Andrew Senior UNESCO expert • George Zifkos, Doctoral Researcher in Cultural Economy, University of Leeds, UK • Lord Chris Smith • Felipe Buitrago, consultant of the Division of Cultural Affairs, Solidarity and Creativity at the Inter-American Development Bank (IDB), Washington DC, USA • Professor Norman Palmer, QC CBE FSA, UK • Lyne Sneige , Director Cultural Affairs & Programs- Middle East Institute- Washington DC, USA • Elena Mavromichali, Art Historian, GREECE
18:30	Film